

Generating growth in a declining economy

Not all businesses are suffering from the current downturn. Growth in today's economy shows great strength to investors and the banks, increasing the value of your business. Reducing costs and increasing sales goes a long way to increasing your growth. The idea of outsourcing your sales team may not be the first thing that comes to mind. Outsourcing simultaneously addresses all companies basic requirements for growth in the current downturn: ***Cutting Costs and Generating New Sales***

- ***Are you considering launching new products or services?***
- ***Is your strategy to increase sales and turnover?***
- ***Are you looking at ways of reducing costs on critical overheads?***
- ***Are you looking to reduce your sales & marketing costs whilst increasing your business?***

If you have answered **YES** to any of the above then we can help.

- ***Is your Sales & Marketing budget targeted at real customers?***
- ***Do you have a dedicated sales team?***
- ***Can your business survive on the current sales?***
- ***Do you know where to get your new business from?***

If you have answered **NO** to any of the above then we can help

Call us now on

0870 803 3720

Partnering with B2B Sales Force

Partnering

You know your business and we know ours. To be successful we need to work together as partners. We will find and contact the businesses that you want to sell to and deliver those potential new customers to you.

We will:

- Work together to achieve your objectives
- Dedicate one or many telemarketer/s to your business
- Fully understand your product or service
- Only work for one industry per area
- Establish how many leads you can deal with
- Deliver sales leads to you

B2B Sales Force vs Your in house Sales Department

B2B Sales Force charge one monthly fee with one months termination notice. You will not pay for:

- Bonuses
- Pensions
- Car costs
- Training Costs
- Health Cover Costs
- Expense Accounts
- Recruitment and Redundancy Costs
- Mobile Phones
- Office Space
- National Insurance (12%)
- Paid holidays

Worked it out !

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